GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3397
ANSWERED ON:16.03.2000
COOPERATION BETWEEN INDIA AND INDONESIA
Y.S. VIVEKANANDA REDDY

Will the Minister of TOURISM be pleased to state:

(a) whether the Government of India and Indonesia have signed a deal for cooperation in tourism sector;

(b) if so, the details thereof;

(c) the extent to which it is likely to be helpful in exploring avenues for further development of tourism in India;

(d) whether any concrete projects have been worked out; and

(e) if so, the details thereof?

Answer

MINISTER OF TOURISM & CULTURE (SHRI ANANTHKUMAR)

(a): Yes, Sir. A Memorandum of Understanding between the Government of the Republic of India and the Government of the Republic of Indonesia on cooperation in the field of tourism was signed on 8.2.2000 in New Delhi.

(b): The Memorandum of Understanding aims to:-

(i) Increase tourist arrivals to both countries from world tourist generating market through the Republic of India and/or through the Republic of Indonesia;
(ii) Encourage a wider distribution of visitors to the various tourist destinations and attractions in each country;
(iii) Encourage visits of both nationals and residents to each country;
(iv) Encourage the healthy growth of the tourism industry in both countries.

(c): Memorandum of Understanding on cooperation in the field of tourism serve as an instrument for marketing and promoting tourism from a particular market. These broad based MOUs will facilitatepromotional activities in several ways including launching marketing activities, exchange of travel trade delegations, export- import of publicity/promotional material, cultural exchanges, advertising, exchanging of know- how, facilitating investors, human resource development and exchange of faculty, etc. organising special promotional events, road shows, statistics and several other areas of cooperation for mutual benefits in the field of tourism. Moreover, such MOUs also help in strengthening relations and fostering deeperunderstanding between the two countries. Tourism always flourishes between friendly countries as tourists would like to travel to those countries with whom they share friendly relations. These MOUs can help directly or indirectly in promoting tourism between the two countries.

(d) & (e): There is a provision for establishment of a Working Group between the two countries for implementation of the MOU.